

■ MAP

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Marketing the Market. The Representations of Economic Change in East- Central Europe 1989 - 1993

Concept und Organisation:
Rudolf Kučera

22 July 2010

Location:
FRIAS • Albertstr. 19
www.frias.uni-freiburg.de

■ THURSDAY, 22 JULY 2010

9.00 Welcome/Introduction:
Rudolf Kučera (FRIAS/Prague)

9.30 **Jacek Kochanowicz** (Warsaw):
Private Pain, Public Virtue: Market
Rhetoric in Poland 1989-1993

10.15 *Coffee break*

10.45 **János Mátyás Kovács** (Vienna):
"Speculative Institutionalism". On
the Theoretical Constraints of the
Hungarian Transformation Project

11.30 **Rudolf Kučera** (FRIAS/Prague):
"Rescuing the Patient." The
Economic Transition in
Czechoslovakia 1989-1992 as a
Metaphor

12:15 Comment:
Padraic Kenney (Bloomington)

13.00 *Lunch in the FRIAS-Lounge*