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FRIAS Freiburg Institute for Advanced Studies
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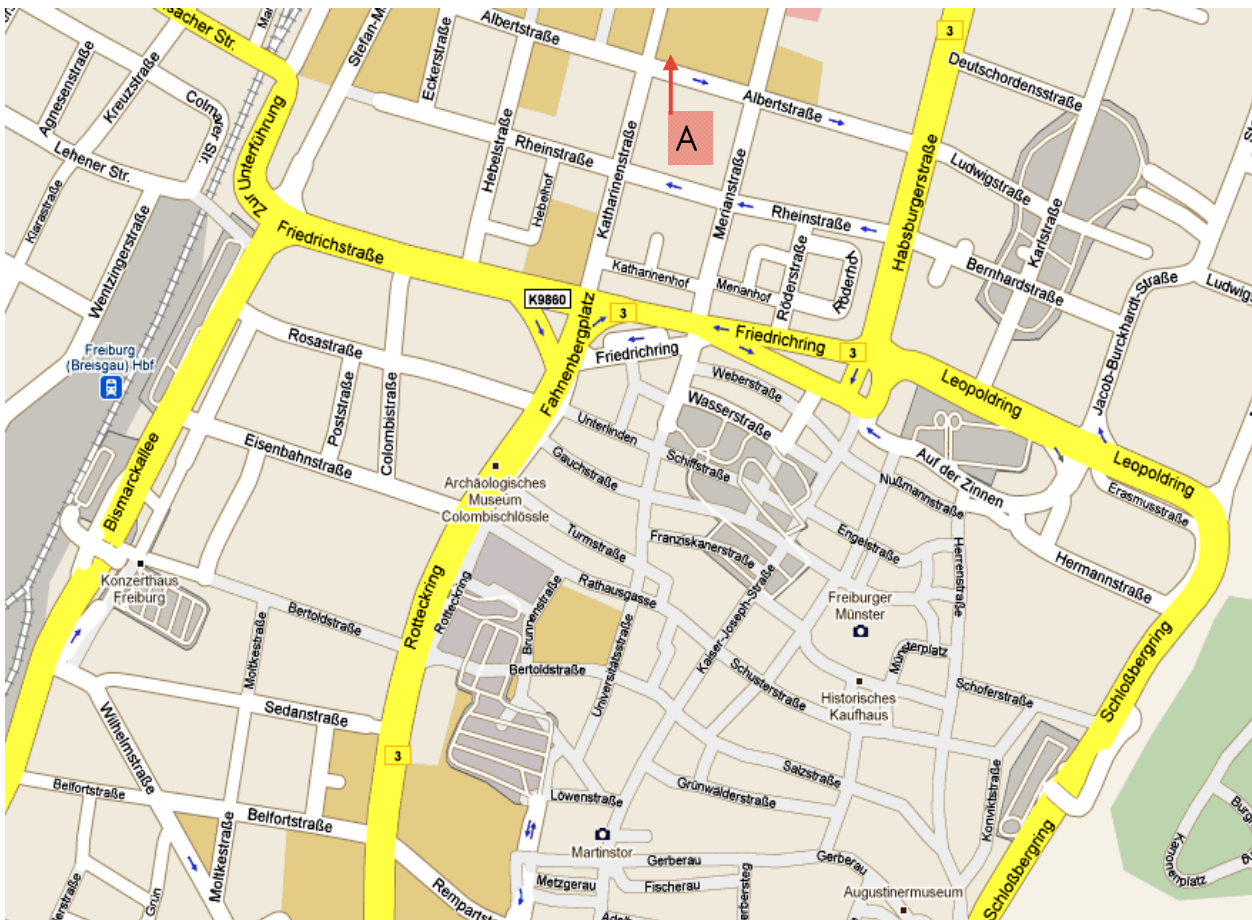
in cooperation with Cambridge University
and the project
"Germany and the World in the Age of Globalization"

Cold War Culture. The Global Conflict and its Legacies in Germany since 1945

19–21 September 2012

Concept and Organization:
Ulrich Herbert
Arid Schors

Location:
FRIAS • Albertstr. 19 • seminar room
www.frias.uni-freiburg.de



■ WEDNESDAY, 19 SEPTEMBER 2012

14:00: Welcome at the FRIAS

14:30 Panel 1: Experts and Elites

Chair: Helke Rausch (University of Freiburg)

Stephen J. Scala (George Mason University):
Intellectual Change through Rapprochement?
Interaction between East and West German
Außenpolitiker and the Challenge to Cold War
Bipolarity

Rüdiger Bergien (ZZF Potsdam):
Antiimperialismus und der Kampf um die gesellschaftli-
che Hegemonie. Kommunistische Machtsicherungsli-
ten in der „Cold War Culture“ der DDR

16:00 Coffee Break

16:30 Panel 2: Economy

Chair: Jörg Arnold (University of Freiburg)

William G. Gray (Purdue University):
Stability First: How the Bonn Republic Avoided Cold
War Economic Dictates

Martin Albers (University of Cambridge):
Business with China, Détente with Moscow: The Fed-
eral Republic of Germany and China during the Sec-
ond Cold War, 1978-1982

18:00 Snack

19:00 – 20:30: Keynote Address

Richard Evans (University of Cambridge): The Cold
War and the Rebuilding of German Culture

■ THURSDAY, 20 SEPTEMBER 2012

9:00 Panel 3: Law and Criminology

Chair: Arvid Schors (University of Freiburg)

Sebastian Gehrig (University of Heidelberg):
Cold War Identities: Constitutional Reform and
Citizenship between East and West Germany,
1967–75

Toby Simpson (University of Cambridge/Wiener
Library):
Crime and Culture in the Cold War Germanies: The
Impact and Legacy of Criminology, 1949–1990

10:30 Coffee Break

11:00 Panel 4: Mass Media

Chair: Ulrich Herbert (University of Freiburg/FRIAS)

Thomas Beutelschmidt (ZZF Potsdam):
Zwischen Ost und West. Das DDR-Fernsehen im Span-
nungsfeld der Cold War Culture

Sven Grampp (University of Erlangen-Nürnberg):
Space Pens und sowjetische Bleistifte im luftleeren
Raum: Die Live-Berichterstattung über die erste
bemannte Mondlandung im westdeutschen
Fernsehen

12:30 Lunch in the FRIAS Lounge

14:30 Panel 5: Culture and Consumerism

Chair: Richard Bessel (University of York/FRIAS)

Bodo Mrozek (ZZF Potsdam/FU Berlin):
Secret Agents, Pop and the Politics of Censorship: The
Spy Craze in divided Germany during the 1960s

Katrin Schreiter (University of Pennsylvania):
From Competition to Cooperation: Cold War
Diplomacy of German Design

16:00–16:30 Coffee Break

Philipp Baur (University of Augsburg):
Populärkultur und Nachrüstungsdebatte der 1980er
Jahre

■ FRIDAY, 21 SEPTEMBER 2012

9:00 Panel 6: Development and Decolonization

Chair: Boris Barth (University of Konstanz)

Corinna Unger (Jacobs University Bremen):
Exporting Development: The Nexus between West
German Business Interests, Foreign Aid, and the
'German Question' in the Context of the Cold War

Young-Sun Hong (State University of New York):
The Third World in the two Germanies: An Entangled
History of the Cold War and Decolonization

10:30 Coffee Break

11:00 Panel 7: Final Discussion

Chair: Richard Evans (University of Cambridge)

Concluding Remarks:

Ulrich Herbert (University of Freiburg/FRIAS) and
Bernd Weisbrod (University of Göttingen)

11:45 Discussion