



FRIAS

FREIBURG INSTITUTE FOR ADVANCED STUDIES
ALBERT-LUDWIGS-UNIVERSITÄT FREIBURG



LANGUAGE & LITERATURE

Mediatisation and Sociolinguistic Change

Thursday, July 19, 2012

- 09:30 Jannis Androutsopoulos (FRIAS / University of Hamburg):
Introduction and overview
- 10:15 Coffee break
- 10:30 *Media, language ideologies, and language use***
- Tore Kristiansen (University of Copenhagen):
Mediatisation: Consequences for language ideology and language use
 - Ulrich Schmitz (University of Duisburg-Essen):
Semiotic economy, growth of mass media discourse, and language change
 - Response by Evelyn Ziegler (University of Duisburg-Essen)
- 12:00 Lunch break
- 13:30 *Media engagement in interaction***
- Alexandra Georgakopoulou (King's College London):
Identities and discourses in the media engagements of adolescents' school-based interaction
 - Vally Lytra (Goldsmiths, University of London):
Multilingualism, multimodality and media engagement in classroom talk and action
 - Response by Janet Spreckels (Heidelberg University of Education)
- 15:00 Coffee break
- 15:30 *Conceptualizing sociolinguistic change***
- Summary of: "The view from the couch: changing perspectives on the role of the television in changing language ideologies and use" (Jane Stuart-Smith, 2011)
 - Nikolas Coupland (UT Sydney / Cardiff University):
Sociolinguistic change, vernacularisation and British media
 - Group discussion
- 17:00 Session ends

Friday, July 20, 2012

- 09:00 *Institutional metadiscourses of language change***
- Colleen Cotter (Queen Mary, University of London):
"Doing right by words": How journalists respond to language and social change
 - Spiros Moschonas (University of Athens):
Folk-linguistic conceptions of media-induced language change
 - Response by Jürgen Spitzmüller (University of Hamburg)
- 10:30 Coffee break
- 11:00 *Changing views of vernaculars in the media***
- Lauren Squires (Ohio State University):
Legitimization vs. standardization: News media's diachronic representation of nonstandard orthography in two domains
 - Paul Kerswill (University of York):
The objectification of Jamaican: the discursive embedding of "Multicultural London English" in the British media
 - Response by Helen Kelly-Holmes (University of Limerick)
- 12:30 Lunch break
- 14:00 *Minority languages and sociolinguistic change***
- Máiréad Moriarty (University of Limerick):
Súil Eile: Media, sociolinguistic change and the Irish language
 - Response by Colleen Cotter (Queen Mary, University of London)
- 15:00 Coffee break
- 15:15 *Discussion: the way ahead***
- 16:00 Farewell