

## ■ MAP

- (A) FRIAS—Albertstr. 19
- (B) Stadthotel Kolpinghaus—Karlstr. 7  
(phone: +49 (0) 7 61 / 3 19 30)

## ■ CONTACT

Bettina M. Brune  
Tel.: +49 (0) 761 / 203-97328

Registration:  
history@frias.uni-freiburg.de

FRIAS Freiburg Institute for Advanced Studies  
Albert-Ludwigs-Universität Freiburg  
Stadtstr. 5, 79104 Freiburg



# Marketing the Market. The Representations of Economic Change in East- Central Europe 1989 - 1993

Concept und Organisation:  
Rudolf Kučera

22 July 2010

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Location:  
FRIAS • Albertstr. 19  
[www.frias.uni-freiburg.de](http://www.frias.uni-freiburg.de)

■ THURSDAY, 22 JULY 2010

9.00 Welcome/Introduction:  
Rudolf Kučera (FRIAS/Prague)

9.30 Jacek Cochanowicz (Warsaw):  
Private Pain, Public Virtue: Market  
Rhetoric in Poland 1989-1993

10.15 *Coffee break*

10.45 János Mátyás Kocács (Vienna):  
"Speculative Institutionalism". On  
the Theoretical Constraints of the  
Hungarian Transformation Project

11.30 Rudolf Kučera (FRIAS/Prague):  
"Rescuing the Patient." The  
Economic Transition in  
Czechoslovakia 1989-1992 as a  
Metaphor

12:15 Comment:  
Padraic Kenney (Bloomington)

13.00 *Lunch in the FRIAS-Lounge*